

# NEWS RELEASE



**FORUM RESEARCH INC.**

## FOR IMMEDIATE RELEASE

### PC Support in Toronto Shoots Upward

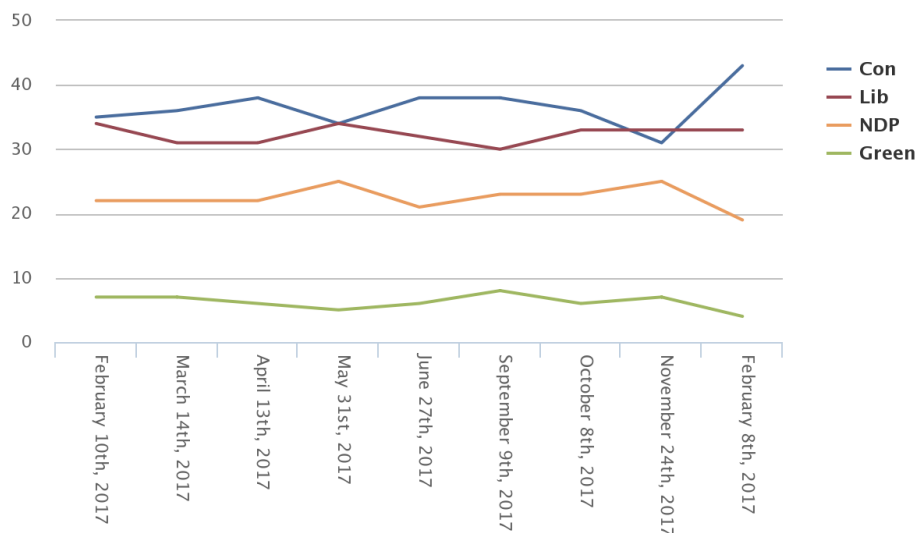
Toronto, February 9<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 977 Toronto voters, amongst those decided and leaning, 4 in 10 (43%) say they would cast a ballot for the PCs if an election were held today.

A third (33%) say they would support the Liberals, 2 in 10 (19%) say they would support the NDP.

Few say they would support either the Green Party (4%) or another party (2%).

Support for the PCs has risen significantly, up 12 points since November (Nov 24: 31%). Support for the Liberals is unchanged since November (Nov 24: 33%), and the NDP sees a 6-point decline (Nov 24: 25%).

Provincial Trend in Toronto February 2018



Respondents most likely to say they support the PCs include those aged 35-44 (44%), 45-54 (46%), or 65+ (46%), males (48%), earning \$40,000-\$60,000 (45%) or the most wealthy (48%), with a college/university degree (49%), and living in North York (55%).

### MEDIA INQUIRIES:

Lorne Bozinoff, President

[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

416.960.9603

“The Progressive Conservatives have moved past the Liberals to assume a commanding lead in the city of Toronto,” said Dr. Lorne Bozinoff, President of Forum Research. “Perhaps the unceasing news coverage of the Progressive Conservatives’ internal problems has proved positive for their fortunes in the city. The PCs should be concerned slightly by the weakening support for the NDP, however, as a collapsing NDP vote is far more likely to help the Liberals, than it will help them.”



**FORUM  
RESEARCH**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



**FORUM RESEARCH INC.**

Respondents most likely to say they support the Liberals include those aged 45-54 (34%), 55-64 (36%), or 65+ (37%), females (35%), the least wealthy (41%), or earning \$60,000-\$80,000 (38%), the least educated (38%), and living in Scarborough (45%).

Respondents most likely to say they would support the NDP include those aged 34 and younger (23%), earning \$20,000-\$40,000 (35%), with some college/university (25%), and living in York (n=60)(32%).

“The Progressive Conservatives have moved past the Liberals to assume a commanding lead in the city of Toronto,” said Dr. Lorne Bozinoff, President of Forum Research. “Perhaps the unceasing news coverage of the Progressive Conservatives’ internal problems has proved positive for their fortunes in the city. The PCs should be concerned slightly by the weakening support for the NDP, however, as a collapsing NDP vote is far more likely to help the Liberals, than it will help them.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)  
416.960.9603



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 977 randomly selected Toronto Voters. The poll was conducted February 7-8, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [forumpoll.com](http://forumpoll.com).

## MEDIA INQUIRIES:

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603



180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## MEDIA INQUIRIES:

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

### Provincial Election Voting Preference Trending in the City of Toronto

[Decided / Leaning]

%	Sample	Con	Lib	NDP	Green	Other
February 8-9, 2018	977	43	33	19	4	2
November 29-30, 2017	843	31	33	25	7	4
October 8, 2017	813	36	33	23	6	2
September 9, 2017	658	38	30	23	8	2
June 27, 2017	1040	38	32	21	6	3
May 31, 2017	1035	34	34	25	5	2
April 13, 2017	840	38	31	22	6	2
March 14, 2017	1104	36	31	22	7	4
February 12, 2017	1090	35	34	22	7	2

### Provincial intention in Toronto

If a provincial election were held today, which party would you be most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided and leaning]

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	127	120	171	181	283	429	440
Progressive Conservative	43	40	44	46	39	46	48	38
Liberal	33	31	29	34	36	37	31	35
New Democratic	19	23	19	15	19	13	15	21
Green	4	2	7	4	3	3	3	4
Another Party	2	4	1	1	3	2	3	2

### Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	71	108	115	118	85	172
Progressive Conservative	43	28	27	45	44	44	48
Liberal	33	41	31	31	38	34	32
New Democratic	19	20	35	19	16	14	17
Green	4	2	7	3	2	6	3
Another Party	2	8	0	2	1	1	0



# NEWS RELEASE



**FORUM RESEARCH INC.**

## MEDIA INQUIRIES:

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
<b>Sample</b>	<b>882</b>	<b>94</b>	<b>218</b>	<b>330</b>	<b>240</b>
Progressive Conservative	43	36	36	49	42
Liberal	33	38	34	31	33
New Democratic	19	12	25	15	21
Green	4	3	4	3	4
Another Party	2	10	2	1	1

### Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
<b>Sample</b>	<b>882</b>	<b>280</b>	<b>82</b>	<b>168</b>	<b>154</b>	<b>52</b>	<b>146</b>
Progressive Conservative	43	33	34	55	51	40	36
Liberal	33	33	34	26	31	21	45
New Democratic	19	25	24	11	15	32	17
Green	4	6	8	5	1	3	1
Another Party	2	3	0	3	3	4	1



### Method of Travel to Work/School

%	Total	TPrivate vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
<b>Sample</b>	<b>882</b>	<b>320</b>	<b>269</b>	<b>18</b>	<b>49</b>	<b>25</b>	<b>201</b>
Progressive Conservative	43	54	32	16	35	59	41
Liberal	33	27	39	26	24	26	40
New Democratic	19	15	22	42	33	10	14
Green	4	3	4	10	8	6	2
Another Party	2	1	4	6	0	0	3

For more information:  
 Lorne Bozinoff, Ph.D.  
 President  
 Forum Research Inc.  
 Tel: (416) 960-9603  
 Fax: (416) 960-9602  
 E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
[forumresearch.com](http://forumresearch.com)